

BC RUGBY STRATEGIC PLAN: 2022-2025 OVERVIEW

Purpose

To grow, develop and manage the sport of Rugby throughout British Columbia.

Core Values

Safety, Integrity, Respect, Inclusion.

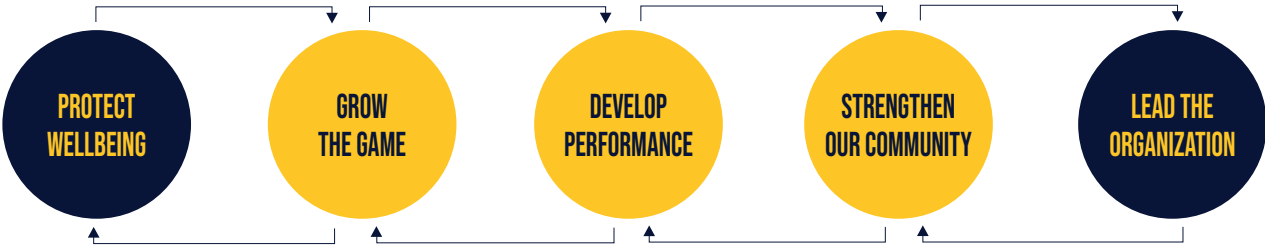
Vision

To be the safest, most vibrant and inclusive Rugby community.

Envisioned Future

BC Rugby will elevate the profile and appreciation of Rugby, and our game variations, welcoming and retaining an increasingly diverse BC population. BC Rugby will support Member Clubs in delivering high-quality Rugby experiences, while upholding BC Rugby's values.

BC Rugby will facilitate and deliver a Rugby Pathway from Club to Bears to Maple Leaf, accessible to Players, Coaches and Officials from all regions and backgrounds. The organization will be known as a first-class amateur sport business, sustainably providing valued services to Stakeholders, Member Clubs and participants.



Pillar 1	Pillar 2	Pillar 3	Pillar 4	Pillar 5
Participants' physical, mental and emotional wellbeing is safeguarded.	Everyone is welcomed and finds their game, enjoying high quality Rugby experiences.	All aspiring Players, Coaches and Officials are supported towards success on the world stage.	Our diverse community is bolstered, engaged and celebrated.	BC Rugby exemplifies organizational excellence in policies, practices and people.
Goals	Goals	Goals	Goals	Goals
<div>1. Members' awareness of Safe Sport increases annually</div> <div>2. All Rugby Programs are led by a fully certified Coach</div> <div>3. Every Senior and Age-Grade contact match has a fully certified Official appointed to it</div> <div>4. Clubs' capacity to deliver safe places to play has increased</div>	<div>1. Member retention is improved by 20%</div> <div>2. U6 to U14 membership grows by 25% year on year</div> <div>3. Non-contact Player membership grows annually</div> <div>4. Number of Member Organizations increases by 3</div>	<div>1. A cohesive, accessible and challenging BC Bears Pathway is established and maintained</div> <div>2. Portion of BC Players representing Senior and Age-Grade National Teams increases</div> <div>3. 30 BC Officials meet standards for professional, National or International appointments</div> <div>4. 12 BC Coaches earn Level 3 certification</div>	<div>1. Member demographics better reflect BC's diversity from pitch to Boardroom</div> <div>2. The profile and reputation of Rugby improves annually</div> <div>3. BC Rugby and Member Clubs receive more funding from Government and other agencies</div> <div>4. Workforce of Member Clubs are highly satisfied by BC Rugby services</div>	<div>1. BC Rugby is recognized for excellence as a non-profit employer</div> <div>2. BC Rugby develops a strong Governance Board with continued improvement in quality decision-making</div> <div>3. Prepare a sustainable operating budget with a plan for growth and expanded external funding</div> <div>4. BC Rugby's Policy Suite and operational procedures lead the non-profit industry</div>