



CLUB/COMMUNITY COMMUNICATION BRIEF SHEET

BC Rugby wants to help promote your Club and Programs. This can be anything: from celebrating a member's achievements, highlighting a particular program, or simply an advertisement for recruiting members. Get in touch with us by filling out the below form for anything you need promoting through our official channels.

Name:

Email:

Club (if applicable):

Position at Club (if applicable):

What do you want BC Rugby to promote? (Key details – who/what/where/why/when/how)

Type of communication (channel of release – news story, press release, social media post)

Date of promotion – include any specific dates/event dates/deadlines

Intended audience (parents, new players, wider community, media release)

Please attach any relevant images or links to the email

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BC Rugby gratefully acknowledges that its offices reside on the traditional and unceded territory of the Coast Salish Peoples, including the territories of the xʷməθkʷəy̓əm (*Musqueam*), Skwxwú7mesh (*Squamish*), Stó:lō and Səlilwətaʔ/Səlilwítlh (*Tsleil-Waututh*) Nations.

