



VANCOUVER HIGHLANDERS RUGBY ARE LOOKING FOR A DIRECTOR OF FUN AND ENTERTAINMENT

WHO WE ARE:

Vancouver Highlanders Rugby is dedicated to advancing the personal and professional development of the person through rugby union. Our mission is to compete at the highest level of the sport in North America. We will play in the *2024 Rugby Players Challenge* (www.RugbyPlayersChallenge.com), hosting home games at fields around Metro Vancouver between May 1 and August 31.

WHAT WE NEED:

Sport must be exciting, fun, and entertaining. Everything in our organization is focused on delivering excellence, both on and off the field. How we engage our fans and their experience on game day is critical to our mission and our success. To be called “professional” every aspect of our organization needs to operate that way. We need a full-time executive to design, implement and manage our fan experience.

WHO YOU ARE:

You don't need to be a “rugby person”. You must, on the other hand, be imaginative, creative, and pragmatic. You are outgoing and inclusive. You probably organized the best parties while at school.

You intuitively know how to create an exciting and immersive experience for our fans; one that will evolve with your imagination and time. You are not afraid of failure, but don't fail often because you plan and think things through.

You will instinctively adapt your approach to different venues around the Lower Mainland of BC. You will understand how to manage a budget and get the most out of each dollar invested. You will work well with sponsors, donors, and other partners; making them feel part of our organization. You will champion and elevate our brand through strategic management of our social media platforms, fostering engagement and driving growth. You will manage a team that includes scores of volunteers who dedicate their time for the love of the sport and our team. You will also get to do something very few people do in their lives: build something special, from the ground up.



WHAT THIS ENTAILS:

- A university degree or college certificate, preferably in marketing, communication, or promotion.
- An ability to communicate clearly and concisely.
- A willingness to work outside of normal business hours and flexibly manage time in and out of the season.
- An appreciation of what it means to be a “team player”.
- Although there is a time and place for work-from-home, being part of our team means interacting in the office and at our remote training locations around the Lower Mainland.
- You need to have regular access to a car and be prepared to drive locally on business. You may sometimes need to travel to away games with the team.
- You must be legally entitled to work in Canada.

WHAT WE OFFER:

- A salary commensurate with your experience and capabilities.
- An annual bonus tied to your and the Team’s financial performance.
- Medical and Dental Insurance coverage.
- Free *Highlanders* SWAG.

If you read this and can’t imagine that this opportunity is available in Vancouver, we look forward to receiving an application and resume from you. Before you reach out, we ask that you take the time to visit and read through our website and better understand our mission and principles.

Fortitude!

Contact: randall@VancouverHighlanders.com

For more information, please visit: www.VancouverHighlanders.com

Rugby at its Best™