



BEN KERR — 1ST TERM NOMINEE

Ben Kerr brings a strong blend of executive leadership and grassroots dedication to the BC Rugby Board. Based in Victoria, BC, Ben is the Founder and CEO of Foundry Spatial, a technology company specializing in hydroclimatic risk. His deep connection to rugby began during his playing days, spanning school, club, and representative rugby in BC and England. Today, Ben remains active in the community as a coach, guiding junior players at the club, school, and representative levels across Vancouver Island.

With two daughters involved in the sport, Ben is passionate about growing the game, increasing overall participation, and ensuring equitable access to skill development for everyone involved. He believes the most significant opportunity to build and retain participation is by growing the sport from a cultural perspective. By fostering community connections rooted in rugby's core values of integrity, passion, solidarity, discipline, and respect, Ben envisions a strong, culturally united foundation for BC Rugby's bright future.





JAMES GORDON – 1ST TERM NOMINEE

James Gordon has a long-standing association with rugby in British Columbia and the UK. His playing days were with the Meraloma, UBC, London Business School and the Kings KSC Old Boys. Upon returning to Vancouver after eight years in the UK, he joined the Capilano Minis program where he enjoyed coaching his children through their early days in the sport. Today, rugby continues to be a big part of his family life, with two of his children playing at the university level. As a player and a parent, he greatly values player wellbeing, strong development pathways, and keeping people connected to the sport given the important life lessons that it instills.

When not at the pitch, James is the Government and Public Services Managing Partner at Deloitte Canada. He serves clients across all levels of government, as well as crown corporations, boards, and higher education institutions. With more than 25 years of experience, he specializes in organizational performance and supporting leadership teams through transformational change. Prior to joining Deloitte, James worked at Lang & Associates, a sports sponsorship consulting group, where he gained practical experience in marketing, partnership development and revenue generating opportunities. This, combined with a deep understanding how governments work, James looks forward to bringing these skills to the BC Rugby Board as it continues to foster the growth of the sport throughout British Columbia and across Canada.





JENNA ELIDOROS— 1ST TERM NOMINEE

Jenna Elidoros is based in Salmon Arm, British Columbia, within the Thompson Okanagan region. Currently working as a Grade 3 teacher in the region with a background in outdoor education and special education, Jenna is completing her Master of Counselling Psychology to further support athlete wellbeing and leadership.

Jenna has been involved in rugby for over 15 years as a player, coach, manager, director, and program builder. She played within the provincial pathway in the Lower Mainland, providing a first-hand experience with both high-performance rugby and the regional inequities that exist across BC. Additionally, Jenna is currently serving as Director of Coaching for the Thompson Okanagan Rugby Alliance (TORA), previously served as Women's Director for Yeti Rugby Club, and founded the TORA Interior Rugby Academy. Having coached at the high school, club, regional, and recently provincial levels, contributing to the U19 BC Bears Women's program this past summer, Jenna brings a wealth of experience in the BC Rugby community.

Jenna's focus during her term at a BC Rugby Board Member will be equitable access, long-term athlete development, retention, and strengthening rugby opportunities throughout all regions of BC.

